

FAQs for DSA Registration:-
(The below is subject to revision from time to time)

1. What is meaning of (Direct Selling Agent) DSA?

The Direct Selling Agent shall market and sell all BSNL Products and Services to customers at their door steps.

2. Who can become (Direct Selling Agent) DSA?

Eligibility Criteria: Any person willing to serve customers/ prospects at their premises and fulfilling following criteria are eligible to apply.

- A. Turn over : No minimum turnover is required
- B. Age : 18 Years
- C. Local Resident : Residing in Area for more than 1 year.

3. Whether I will be registered for all the BA/OAs in the Haryana Circle?

DSA will be appointed for local areas of concerned BA/OA. DSA will be registered with the approval of BA Head.

4. Is there any fee for applying as DSA?

Security Deposit: Refundable Security Deposit of Rs.500/- (Rupees five Hundred only) (No security deposit from retired BSNL/DOT employee/ co-operative societies and spouse of BSNL/ DoT employee).

5. What documents are required to attach with application form?

The following documents are to be attached:-

- (i) Aadhaar or Passport of the authorized signatory or person who is entering into agreement with the BSNL. **(mandatory)**.
- (ii) Address of the place of business/working of PoS **(mandatory)**
- (iii) Local residential address of the authorized signatory or person who is entering into agreement with the BSNL **(mandatory)**
- (iv) Permanent Account Number (PAN) of the authorized signatory or person who is entering into agreement with the BSNL.
- (v) Goods & Services Tax (GST) Registration Certificate if applicable.
- (vi) Corporate Identity Number (CIN), Limited Liability Partnership Identification Number (LLPIN) or Business License, or trade/Registration Number, or Incorporation Certificate or Certificate issued by authorities if applicable.
- (vii) Bank (name & Account No.)
- (viii) Unique PoS Identification (PoS ID) number if the PoS is already registered through the process as mentioned herein.
- (ix) Photograph of the authorized signatory or person who is entering into agreement with the BSNL.
- (x) Copy of residence/address proof (Electricity bill, water bill, Election card, driving license, passport, ration card etc.)

- (xi) Any other documents/information, as deemed fit, for identification of PoS by BSNL.
- (xii) Any additional document/information applicant want to submit.

If documents mentioned at 5 (iv), (v)& (vi), are not available then affidavit shall be provided by applicant about non-availability and as and when these documents become available, applicant shall submit such documents immediately.

6. What precautions are to be taken while applying for DSA in r/o of the documents?

While applying for DSA, the following steps are to be kept in mind:-

- (i) Attached documents should be valid.
- (ii) In the residence proof, it should be latest/current. (Bank statement, electricity bill, telephone bill etc. & it should be in the name of the applicant).